



Sy Syms School of Business

Established in 1987 through a major gift from Sy Syms, a member of Yeshiva University's Board of Trustees, and other business leaders, the Sy Syms School of Business is the university's undergraduate business school for men and women. It offers the unique combination of a complete business curriculum along with an intensive Jewish studies component.

One of the best undergraduate business programs in the Northeast, the school instills in students strong analytic skills, discipline, and ethical values. It offers professional preparation with a broad base in liberal arts studies, and its curriculum leads to the Bachelor of Science degree. The curriculum covers a common body of knowledge—the business core—in addition to majors in Accounting, Business Analytics, Finance, Marketing, and Strategy and Entrepreneurship.

Jewish tradition provides the framework for consideration of ethical issues, an integral part of the student's education. Students are taught by distinguished faculty who hold positions in the research and professional communities and offer students a thorough background in the theoretical and practical aspects of business.

The Rennert Entrepreneurial Institute is one of the nation's few undergraduate programs that fosters students' entrepreneurial skills and knowledge for creating and developing a business. The institute employs an interdisciplinary approach, which uses the curriculum and faculty of the Sy Syms School. The institute received its initial funding through a generous grant from Mr. and Mrs. Ira Leon Rennert, for whom it is named.

The Sy Syms School of Business offers business programs for women at the Beren Campus in midtown Manhattan. Students hail from a wide geographic area, both domestic and international. As a result, students have an opportunity to broaden their knowledge of, and sensitivity to, other cultures—an experience that will help them better understand, and thrive in, an ever-growing global environment.

CURRICULUM

The curriculum at Sy Syms School of Business includes general education requirements, business core requirements, major requirements, and elective courses.

All majors at Sy Syms School of Business lead to the degree of Bachelor of Science.

MAJORS

Each student must select (at least) one area as a major and meet with an academic adviser to review the planned course of study. The following is a listing of areas in which the student may major. Regardless of how much transfer credit is granted, each student must take at least 60 percent of the required credits in the major at Sy Syms School.

Accounting



Business Analytics
Finance
Marketing
Strategy and Entrepreneurship

MINORS

Sy Syms students may select a 9-credit minor in one of the following areas.

Accounting
Finance
Information and Decision Sciences,
Marketing
Real Estate
Strategy and Entrepreneurship

Sy Syms students may count three courses of their major electives towards a minor.

Stern College students may pursue an 18 credit minor in business, accounting, finance, information and decision sciences, marketing, real estate, and strategy and entrepreneurship at the Sy Syms School. This minor enables liberal arts students to better understand the world of business and broaden their career options.

Regardless of how much transfer credit is granted, each student must complete at least 60 percent of the required credits in the minor at the Sy Syms School.

DEGREE REQUIREMENTS

- A. **Course and Credit Requirement:** Students must complete at least 128 credits, including all general education requirements, business core, major requirements, and additional electives.
- B. **Residency Requirement:** Students must have attended an institution of higher education full time for at least eight semesters. Students must be in residence full time for at least six semesters and must complete at least 84 credits. Transfer students should consult with an academic advisor regarding their residency requirements.

Furthermore, at least 24 of the last 35 credits must be taken in residence. Transfer students must be in residence at the New York campus of Yeshiva University for at least four full time semesters, taking at least 12 credits per semester, and must complete a minimum of 60 credits overall.

- C. **Grade Requirement:** Students must achieve an average of 2.000 or better in all studies and a grade of C- or better in all business courses required as part of the business core, major and minor, and in the required quantitative and economics



courses.

- D. **Capstone Course:** To be eligible for graduation, seniors must complete a capstone course in their major or area of concentration.
- E. **Administrative Requirements:** Each student must receive approbation of the faculty and the president, and must have filed an Application for Graduation form during the registration period of the semester in which they complete all requirements.

SY SYMS GENERAL COURSE REQUIREMENTS

I. Basic Courses

- English Composition & Rhetoric: English 1100
- Business Communication: BUS 1012

II. Humanities

- Two courses chosen from English Literature, History, Philosophy, Art 1050, 1051, 1052, Music 1111 or Foreign Language (course must be 1102 or higher and does not include Hebrew).

III. Quantitative and Economics

- **IDS 1010 Math for Business (students may be exempt if they earned a 4 or 5 on the AP Calculus exam).**
- **IDS 1131 Statistics for Business (students may be exempt if they earned a 4 or 5 on the AP Statistics exam).**
- **IDS 1556 Regression Analysis and Data Visualization.**

IV. Social and Natural Science

- Economics 1010 Principles of Economics (**students may be exempt if they earned a 4 or 5 on the AP Microeconomics exam**).
- One of the following courses: Computer Science, Sociology, Psychology, or Political Science (waiting on AG)

V. Hebrew Language, Literature, and Culture

The Jewish Studies requirement on the Beren Campus has two elements- the **number** of courses and the **distribution** of those courses.

To fulfill the number of Jewish Studies courses, students must take a minimum of 2 courses in Jewish Studies each semester and 22 Jewish Studies courses in total.

Courses taken in Israel at a Seminary may count towards the total, however, students will still need to take 2 Jewish Studies courses each semester during their full-time attendance at the Beren Campus.



To fulfill the distribution requirement for Jewish Studies, students must take the following:

- Bible- 2 Courses
- Judaic Studies- 2 Courses
- Jewish Philosophy- 1 Course
- Jewish History- 1 Course
- Hebrew Language- based on the results of the student's Hebrew Language Placement Exam
 - HEBR 1001 or 1011- 3 Courses
 - HEBR 1201- 2 Courses
 - HEBR 1211 or 1221- 1 Course

Distribution requirements must be completed on the Beren Campus.

Only Jewish Studies courses designated as “Fundamentals” in the course attributes in Banner can fulfill the specific distribution requirements. All Jewish Studies courses **of 2 or more credits** count toward the total number of 22 required courses.

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BUSINESS CORE

All students are required to take the following core courses as part of their program of study: ACC 1001, 1002; BLW 2021 (except honors students who take BLW 1800H- Business as Human Enterprise); FIN 1001; IDS 1020; MAN 1020; MAR 1001.

THE SY SYMS BUSINESS HONORS AND ENTREPRENEURIAL LEADERSHIP PROGRAM

The mission of the Sy Syms Business Honors and Entrepreneurial Leadership Program is to enhance the educational experience of its high-achieving business students. The program stresses a culture of academic excellence coupled with a commitment to Jewish values. The program provides honors students with enhanced entrepreneurship opportunities; interaction with senior faculty in business, the liberal arts and sciences; and career-changing contacts with global business leaders and executives. Specifically, the program offers high-level business courses, immersion in the liberal arts and sciences, along with entrepreneurship and internship opportunities. Honors courses are



designed to challenge students in various areas of business, to encourage imagination and creativity and to prepare students for exceptional career opportunities.

Requirements: Admission to the Sy Syms Business Honors and Entrepreneurial Leadership Program requires Sy Syms honors students to exhibit excellent academic achievement as well as evidence of significant entrepreneurship and leadership potential. Honors students must spend at least three full years on campus while maintaining a comparable level of excellence in Jewish studies.

All Sy Syms honors students will be required to successfully complete:

A. Honors Business as a Human Enterprise during their first year on campus. This course will examine the varied roles of business in a democratic society. Specifically, students study the historical purpose or purposes of business, the role of law and ethics, corporate social responsibility, business sustainability, business and technology, triple bottom line reporting, social entrepreneurship and the future of business.

B. Honors Entrepreneurial Leadership during their second year on campus. This course will focus on what it takes to develop the next generation of entrepreneurs, managers and leaders. Students discuss and review companies that include startups, family businesses, multi-national companies and high-tech firms, and analyze the leadership skills that their managers and employees possess.

C. Honors Analytical Driven Decision Making or Honors Corporate Accountability during their third year on campus. Honors Analytical Driven Decision Making: this course will introduce students to the science of fact based, data driven, decision making. The course will expose students to different approaches, support tools and analytical methods for decision making; enhance students' critical thinking skills and their ability to intelligently use information; and introduce students to modeling.

Honors Corporate Accountability:

The purpose of this course is to explore the meaning and future of corporate accountability. This course will examine the decreasing relevance in recent years of financial accounting information for investors and creditors. Students will explore some of the reasons for this change, including the explosion of intangible assets as a source of firm value. In the second half of the course students will identify the increasing demands of investors for additional and more relevant corporate disclosures. In addition, we will critically explore various emerging practices in accounting including sustainability reporting, non-GAAP metrics, the Strategic Resources Report, and Integrative Financial Statements. Students will explore the costs and benefits of each of these emerging practices.

D. Two additional honors courses. These Honors Courses can be from the Jay and Jeanie Schottenstein Honors Program, the S. Daniel Abraham Honors Program or the Syms Honors Program.

E. Honors Business Entrepreneurship Project/Internship (3 credits) during the summer before their senior year. Students choose between an entrepreneurship project and a



significant internship experience. The Syms honors student works with a faculty mentor in preparing a report describing the entrepreneurship or internship experience, utilizing the tools and techniques he or she acquired while at Syms.

SCHOOL REGULATIONS

Regulations pertaining to Sy Syms School alone are given here; those uniformly applicable to all undergraduate schools are given in the Academic Information and Policies section.

Attendance At the start of each semester, each student must report in person to the instructor of each course to learn the specific attendance requirements, including number of absences allowed. A record of the student's attendance in each class is kept by the instructor. Reasonable attendance is expected for every student in a class. While faculty members may modify attendance policies as they see fit, reasonable absence is defined as twice the number of times a class meets per week. Absence without an excuse may result in the student receiving a grade of G. Excessive absences may result in the student being dropped or withdrawn from the course.

Grades: P/N System Each student above the freshman year who is in good standing may select one course each semester to be graded P or N. This policy is for the purpose of encouraging students to take course work outside their area of specialization. The course may not be one required for graduation, including general electives, or required or recommended for the student's major. Students must apply for such a course during the period specified in the academic calendar.

Regulations and the limitations applicable to the choice of a course on the P/N system are available in the Office of the Registrar.

Credits for Enrollment in Classes, Honors, Academic Integrity, Standards, and Disciplinary Action: Regulations governing credits for enrollment in classes, the Dean's List, Latin honors at graduation, academic integrity, standards and disciplinary action are found in the Academic Information and Policies section of the catalog.

Workload: A normal workload for a full semester is 21 credits. A full-time student is defined as one who is enrolled for at least 12 credits during a 15-week semester.

Students may not register for more than 21 credits per semester at Sy Syms School (including credit transferred from any other school of the university or from another institution).

Students with probationary or provisional statuses are subject to restriction on their workload as described in the Academic Information and Policies section of the catalog.

Unless required to limit their programs, students may not take fewer than 12 credits in any semester without written permission from the Office of the Dean.