

SY SYMS SCHOOL OF BUSINESS
PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL 2021)

BUSINESS MINORS FOR YC STUDENTS

Business Core = ACC 1001, ACC 1002, BLW 2021, FIN 1001, IDS 1020, ENT 1020, MAR 1001 Business Elective = any upper level business course (2000-level or higher) or permission of chair

ACCOUNTING

1. **ACC 1001** Accounting Principles I
2. **ACC 1002** Accounting Principles II
3. **ACC 1101** Intermediate Accounting I
4. **ACC 1102** Intermediate Accounting II
5. **FIN 1001** Principles of Finance (SCW/YC minors may receive waiver of Stat co-req)
6. **IDS 1010** Math for Business – if student has AP calc, or Calc, take **IDS 1131** Business Statistics; if student has AP Stat or SCW/YC Stat, take business elective instead

BUSINESS

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **ENT 1020 Principles of Strategy**
3. BUS Core
4. BUS Core
5. BUS Elective
6. BUS Elective

BUSINESS ANALYTICS

1. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or IDS elective
2. **IDS 1020 Introduction to Information Systems**
3. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take either **IDS 2460** or **IDS 2550** instead
4. **IDS 1556** Regression Analysis & Visualization
5. **IDS 2030** Business Analytics & Programming
6. **IDS 2550** Bus. Intell. & Consumer Insights OR **IDS 2460** Data Management for Bus. Analytics

FINANCE

1. **ACC 1001 Accounting Principles I**
2. **FIN 1001** Principles of Finance
3. **IDS 1010** Math for Business – if student has AP calc, or Calc, take additional business core or FIN elective instead
4. **IDS 1131** Business Statistics – if student has AP stat or SCW/YC Stat, take **IDS 1556** Regression Analysis & Visualization or FIN elective instead
5. FIN Elective
6. FIN Elective

MARKETING

1. **IDS 1010** Math for Business – if student has AP Calc or Calc, take additional business core instead
2. **MAR 1001 Principles of Marketing**
3. **MAR 2501 Buyer Behavior**
4. **MAR 3318** Social Media Marketing
5. MAR Elective
6. MAR Elective

REAL ESTATE

1. **ACC 1001 Accounting Principles I**
2. **FIN 1001** Principles of Finance
3. **FIN 2949** Real Estate Finance
4. **FIN 3149** Real Estate Capital Markets
5. **IDS 1010** Math for Business – exempt if student has AP calc or Calc
6. **IDS 1131** Business Statistics – exempt if student has AP stat or SCW/YC Stat; if student is exempt from IDS 1010 & IDS 1131, take **IDS 1020** Intro to Info Systems
7. **ENT 3780** Real Estate Management

STRATEGY & ENTREPRENEURSHIP

1. **ACC 1001** Accounting Prin I or **IDS 1010** Math for Business - if student has Calc, any business core instead
2. **ENT 1020 Principles of Strategy**
3. **ENT 3015 Leadership**
4. **ENT 3780** Prin. of Entrepreneurship
5. ENT Elective
6. ENT Elective